



The Tribal Drum



As our production team wind down after another busy year of starching, painting and sewing, it's time to reflect on 2015. It's certainly been a year of exciting developments at Tribal Textiles.

We launched our online shop in June and have been delighted to see strong pre-Christmas sales. We have created a stunning new range of screen printed designs that have become instant bestsellers. We've trained three of our senior artists in screen printing techniques, diversifying their skill sets. And we are giving more back to the community than ever through our sponsorship of Hanada Orphanage.

So with 2016 on the horizon, we thought it would be fun to hand out our first ever Tribal Awards! And the winners are...



Most exciting new design...

Our beautiful screen print range – did we mention it's new this year?! It has quickly become a top seller in our retail outlet and online shop. This is a really exciting development for Tribal Textiles. We can now offer clients a whole new world of screen-printed designs without losing the intrinsic Tribal quality of our pieces.

In November we took the bold decision to exhibit just our new screen-printed range at the Zambian Art and Design Show. And what a great decision it was! The fabrics were hugely popular, and feedback from clients was fantastic.

We are extremely excited to develop this range in 2016; watch this space for more!

And the Best New Product Award goes to...

Our range of funky muslin Tribal scarves! Drawing inspiration from our screen print designs, our Tribal scarves are a fun addition to any wardrobe.

We have seen them fly out of the shop this year (sometimes literally in windy weather!) and they are especially popular as a small gift item.

Tribal scarves will be available to our wholesale clients from 2016 onwards.



The Top Selling Design Award...

Tribal Cloth!

The contemporary, abstract designs of Tribal Cloth have really struck a chord with our retail customers this year. Tribal Cloth is definitely one to watch as we head into 2016.



Most Inspirational Staff Member...

Jeff Lungu! Here's Jeff's story...

In July Jeff was travelling to an away match with his team Mfuwe Rangers when the vehicle they were in swerved off the road and ploughed into a ditch. Jeff was very lucky to escape the accident alive, but he badly injured his back and lost all sensation in his legs.

For a passionate footballer, this was of course devastating. Doctors at our local hospital realized that Jeff could be paralyzed unless he received specialist treatment in Lusaka. But the journey alone would cost far more





than Jeff's family could afford.

This is where Tribal Textiles stepped in and funded Jeff's trip to Lusaka. Here, a CT scan revealed that Jeff's spine had suffered serious trauma in the accident. The medical team told Jeff that it was unlikely he would walk again without a series of painful operations.

Jeff, however, had other ideas! With Tribal's help he managed to source a pair of crutches and a special orthopaedic back brace and little by little began learning how to walk once more. With the encouragement of his family, Jeff's baby steps gradually became strides until he was finally able to walk along the hospital corridor unaided. The medical team were incredibly impressed with Jeff's determination, and so are we! This month Jeff reached an amazing milestone – he got onto a bicycle again and rode over to watch Mfuwe Rangers play football.

Jeff will still need an operation next year to stabilize his spine. And he doesn't know if he will ever play the sport he loves again. But his story is an inspiration to us all here at Tribal Textiles - a reminder that perseverance, hard work and positivity can overcome any obstacle.



Most Popular Facebook Story...

The launch of Tribal Textiles' Online Shop in June!

With 285 likes, comments and shares, this was definitely our most talked about Facebook moment of 2015.



Closely followed by... Kirstie's outrageous excuse for being late to work on June 23rd.

Giraffes in the road? Whatever next?!



And finally our rather ravishing round tablecloths in August.

Fit for King Arthur indeed!



It's been another incredible year here at Tribal Textiles, and we would like to say a huge thank you to all our clients, customer and supporters.

We wish you all a very Merry Christmas and a wonderful 2016.